

Help support the most visited attraction in Wayne County!

The Sodus Bay Lighthouse Museum

- 20,000 plus seasonal visitors
- 5,000 attendees at Sunday Concerts
- 500 plus runners in July 4th 5K race
- 3,000 plus attend July 4th events
- Over 20,000 brochures distributed per season throughout New York
- 3,600 plus radio ads heard by 2 Million plus listeners



Become a Benefactor & support our annual FREE concert series OR...become The Lighthouse 5K Co-Sponsor!

Company/Benefactor Benefits

| | 5k Race | Gold | Silver | Bronze |
|--|---------|------|--------|--------|
| <u>July 4th 5K Race (One race co-sponsor only):\$1500 and up</u> | | | | |
| Event sponsorship promoted and shared with SBHS | ● | | | |
| Name on race day banner at Lighthouse | ● | | | |
| Name promoted along 5K race route | ● | | | |
| Name recognized at 5K awards ceremony | ● | | | |
| Named sponsorship role recognized on radio ads | ● | | | |
| Name/logo on 5K race t-shirts | ● | | | |
| Name/logo on all race related promotional materials | ● | | | |
| <u>Summer Concerts (purely concert series sponsors)</u> | | | | |
| Name recognized on all concert series promotional radio ads | | ● | | |
| Name on concert banner | | ● | ● | |
| Name recognized at all concerts | | ● | ● | |
| Name/logo on all promotional materials *except radio/banner at Bronze | | ● | ● | ● |
| <u>All Year</u> | | | | |
| Name on Lighthouse web site with link (if applicable) | ● | ● | ● | ● |
| Name sponsorship recognized in all SBHS newsletters | ● | ● | ● | ● |
| Company brochures displayed at Lighthouse museum all year | ● | ● | ● | ● |
| Receive all current year SBHS newsletters | ● | ● | ● | ● |
| Receive free admission tickets to Lighthouse | ● | ● | ● | ● |



YES, I want to support the Sodus Bay Lighthouse Museum FREE Concert Series or Co-Sponsor the Lighthouse 5K.

- _____ **GOLD \$500 +**
 _____ **SILVER \$250 +**
 _____ **BRONZE \$100 +**

Business Name: _____
 Contact Name: _____
 Address: _____
 Phone Number: _____
 Web Site Address: _____

Contact Museum Director: 315-483-4936 or
 bmccreary@soduspointlighthouse.org